



BFGoodrich
Tires

*WHEN WINTER BITES,
BITE BACK.*

*BUY FOUR
GET UP TO* **\$70**

From October 12 to December 21, 2018

GET A \$70 MAIL-IN REBATE*

with the purchase of four new BFGoodrich® Winter T/A® KSI, Advantage™ T/A® Sport or Advantage™ T/A® Sport LT tires.

OR GET A \$50 MAIL-IN REBATE*

with the purchase of four new BFGoodrich® passenger or light truck tires.

See claim form or visit bfgoodrichtires.ca for details.

* Only BFGoodrich® Winter T/A® KSI, Advantage™ T/A® Sport and Advantage™ T/A® Sport LT tires are eligible for the \$70 mail-in rebate. All other BFGoodrich® passenger or light truck tires are eligible for the \$50 mail-in rebate. © 2018 MNA(C)I. All rights reserved. BFG5127 (C16484-A - 08/18).



MAIL-IN REBATE*

From October 12 to December 21, 2018

\$70

WITH THE PURCHASE OF 4 NEW BFGOODRICH® WINTER T/A® KSI, ADVANTAGE™ T/A® SPORT OR ADVANTAGE™ T/A® SPORT LT TIRES

OR

\$50

WITH THE PURCHASE OF 4 NEW BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES

Winter T/A® KSI Advantage™ T/A® Sport LT All-Terrain T/A® KO2



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to bfgoodrichpromo.ca to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new BFGoodrich® passenger or light truck tires (between October 12 and December 21, 2018).

Mail before January 21, 2019, to:
BFGoodrich® Fall 2018 Promotion
P.O. Box 6025, Paris, ON N3L 3W6

* Only BFGoodrich® Winter T/A® KSI, Advantage™ T/A® Sport and Advantage™ T/A® Sport LT tires are eligible for the \$70 mail-in rebate. All other BFGoodrich® passenger or light truck tires are eligible for the \$50 mail-in rebate.
† Estimates, work orders and quotations are not acceptable as proof of purchase.

All claims must be postmarked or received on or before January 21, 2019, and include a copy of your invoice (see reverse for details):

BFGOODRICH® FALL 2018 PROMOTION
P.O. BOX 6025, PARIS, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

* Required information

BFG5129

I authorize BFGoodrich® to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
Yes No

2- How did you first hear about this promotion? (Please check one.)

- | | | |
|---|---|---|
| Radio <input type="checkbox"/> | In-store display <input type="checkbox"/> | Text message/SMS <input type="checkbox"/> |
| Direct mail <input type="checkbox"/> | Friend/family <input type="checkbox"/> | Email <input type="checkbox"/> |
| Newspaper <input type="checkbox"/> | Television <input type="checkbox"/> | Facebook page <input type="checkbox"/> |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/> | Other <input type="checkbox"/> |

3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

- | | | | |
|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|
| BFGoodrich® <input type="checkbox"/> | MICHELIN® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/> | Pirelli <input type="checkbox"/> | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/> |

4- How many years have you been a BFGoodrich® tire owner?

- First time Less than 5 years More than 5 years

5- What kind of tires do you normally use?

- Winter or all-season tires/summer tires (according to the season)
- All-season or summer tires all year round
- Winter tires all year round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months
- In 1 year or less
- More than 1 year from now

7- What is the make and year of your vehicle?

Make _____ Year _____

8- What is your age? 18-25 26-39 40-55 Over 55

BFGoodrich® knows how important it is to protect your personal information. Please consult our privacy policy at bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from October 12 to December 21, 2018. Purchases outside these dates will not be honoured. Only new BFGoodrich® passenger and light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® dealers. For any information regarding the mail-in offer, please call 1-866-755-9994 or visit bfgoodrichpromo.ca.
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