GO FARTHER. AND SAVE.

INTRODUCING THE NEW MICHELIN®

DEFENDER™

GET A

$70

MAIL-IN REBATE

WITH THE PURCHASE OF 4 MICHELIN® PASSENGER OR LIGHT TRUCK TIRES.

MARCH 24 TO MAY 21, 2017

MichelinCanada

@MichelinCAN

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MARCH 24 TO MAY 21, 2017

GET A $70 MAIL-IN REBATE

WITH THE PURCHASE OF 4 MICHELIN® PASSENGER OR LIGHT TRUCK TIRES.

HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to **michelinpromo.ca** to request your rebate online.

OR MAIL IN CLAIM

- Attach a copy of your detailed invoice* clearly indicating the purchase of four MICHELIN® passenger or light truck tires (between March 24 and May 21, 2017).
- Mail before June 19, 2017, to:
  Michelin Spring 2017 Promotion
  P.O. Box 6022, Paris, ON N3L 3W6

* Estimates, work orders and quotations are not acceptable as proof of purchase.

MICHELIN
A better way forward

Mail before June 19, 2017, with a copy of your invoice (see reverse for details) to:

MICHELIN SPRING 2017 PROMOTION
P.O. BOX 6022, PARIS, ON N3L 3W6

Please indicate your language of choice: English ❑ French ❑

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. ❑ Ms. ❑

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone -

Email address
(If you would like to receive confirmation of claim form receipt by email)

* Required information T5098

❑ I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes ❑ No ❑

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)
Michelin Promise Plan™ ❑
This promotion ❑
Dealer recommendation ❑
Friend/family recommendation ❑
Quality of product ❑
Online research ❑
Mileage warranty ❑
30-Day Satisfaction Guarantee ❑
Free flat-tire changing assistance ❑
Retail location ❑

3- How did you first hear about this promotion? (Please check one.)
Radio ❑
Direct mail ❑
Newspaper ❑
Salesperson in store ❑
In-store display ❑
Friend/family ❑
Television ❑
Website ❑
Text message/SMS ❑
Email ❑
Facebook page ❑
Other ❑

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?
MICHELIN® ❑ BFGoodrich® ❑ Goodyear ❑ Bridgestone ❑
Toyo ❑ Pirelli ❑ Yokohama ❑ Other ❑

5- How many years have you been a MICHELIN® tire owner?
First time ❑ Less than 5 years ❑ More than 5 years ❑

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
❑ In the next 3 months
❑ In 1 year or less
❑ More than 1 year from now

7- What is your age? 18-25 ❑ 26-39 ❑ 40-55 ❑ Over 55 ❑

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 24 to May 21, 2017. Purchases outside these dates will not be honoured. Only MICHELIN® passenger or light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian Michelin dealers. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca.
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